

Search Memo - Hololink

Searching for: Advisors who can assist the company in scaling the business.

The ideal candidate should have experience with/in:

- B2B SaaS
- Marketing
- Sales
- Scaling
- Finance/Funding

Introduction: Hololink is a no-code, drag-n-drop and web based augmented reality creator/editor which enables anyone to create AR quickly and easily and distribute it without having to download a software or app.

Website

Product: No-code, drag-n-drop and web based augmented reality creator/editor on subscription.

Team: The current team consists of 5 employees.

- Lucas Nygaard, CEO
- <u>Dennis Christensen</u>, CTO
- Jens Marsling Bäckvall, Creative Project Manager
- Niklas Nisbeth, Lead Dev
- Rasmus Rune, Full-stack Dev

Revenue in 2022: 465K

Expected Revenue in 2023: 1.75M ARR

Compensation: Will be defined after the profile has been identified.