



Next Generation Liquid Supplements  
Supplme.com

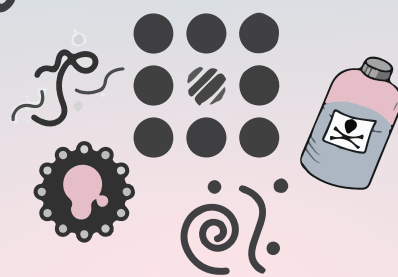
# Problems with today's supplements

The consumer has changed. The way we consume has changed.  
Therefore the industry needs to change

Kill the Capsule



Contains bi-products



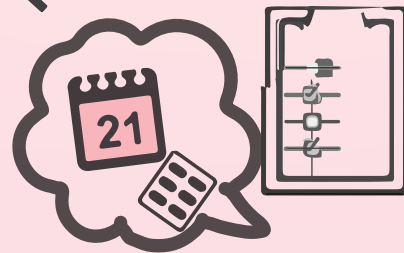
Hard to swallow



Incorrect dosage



Not routine friendly



Lack of brand identity

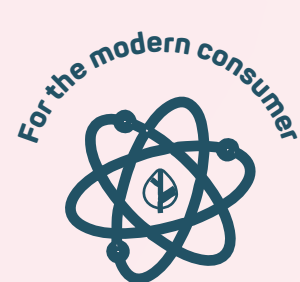


Disrupting an industry that hasn't changed since the 60s

# Next Generation Liquid Supplements



The only routine friendly product - Easy & convenient






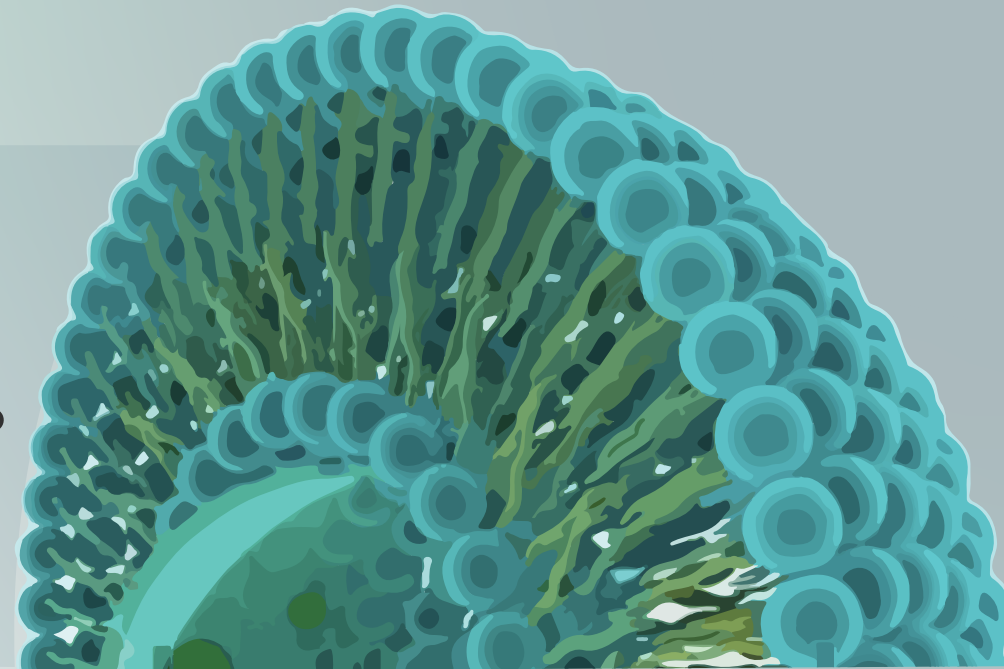
SOLUTION

  
**SupplMe**





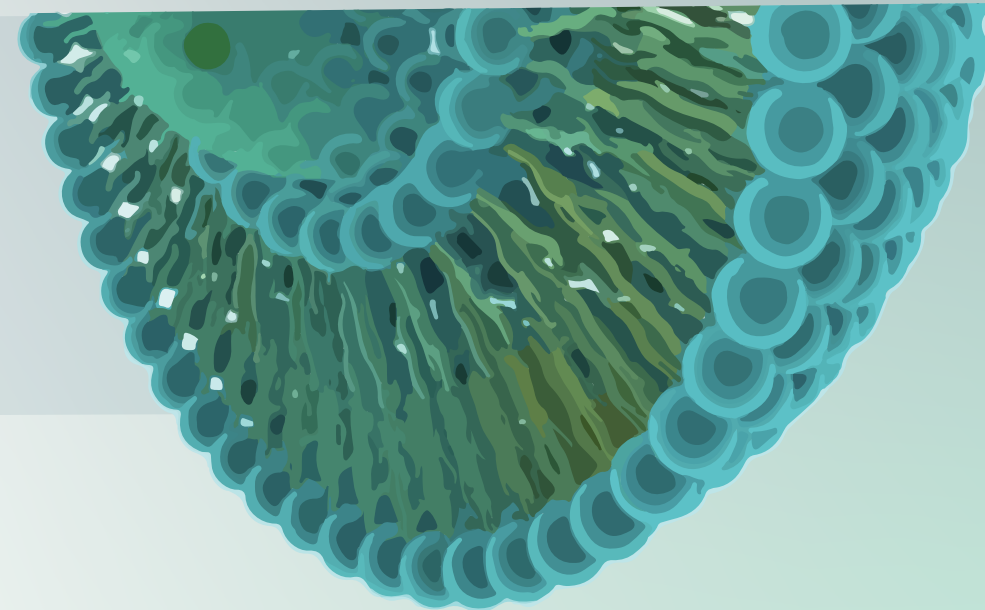
# The Science Behind

- ✓ Better bioavailability 
- ✓ No irritation agents from bi products in gut 
- ✓ Liquid the future of supplements 



## Liposome technology is all about absorption

- ✓ Better ability & performance 
- ✓ Life Jacket sheilding the active ingredients 



# Market opportunities

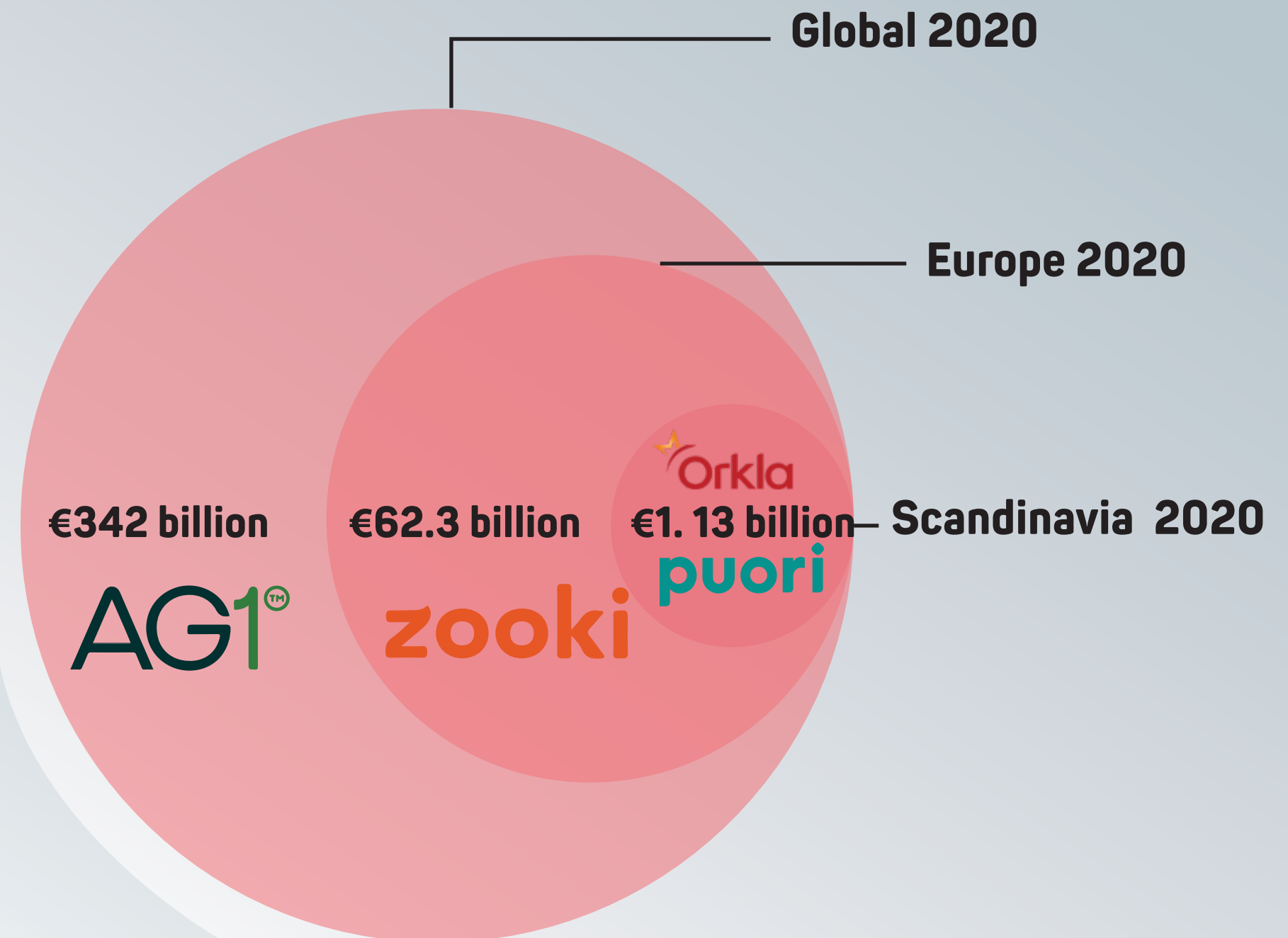
**Fragmented market**

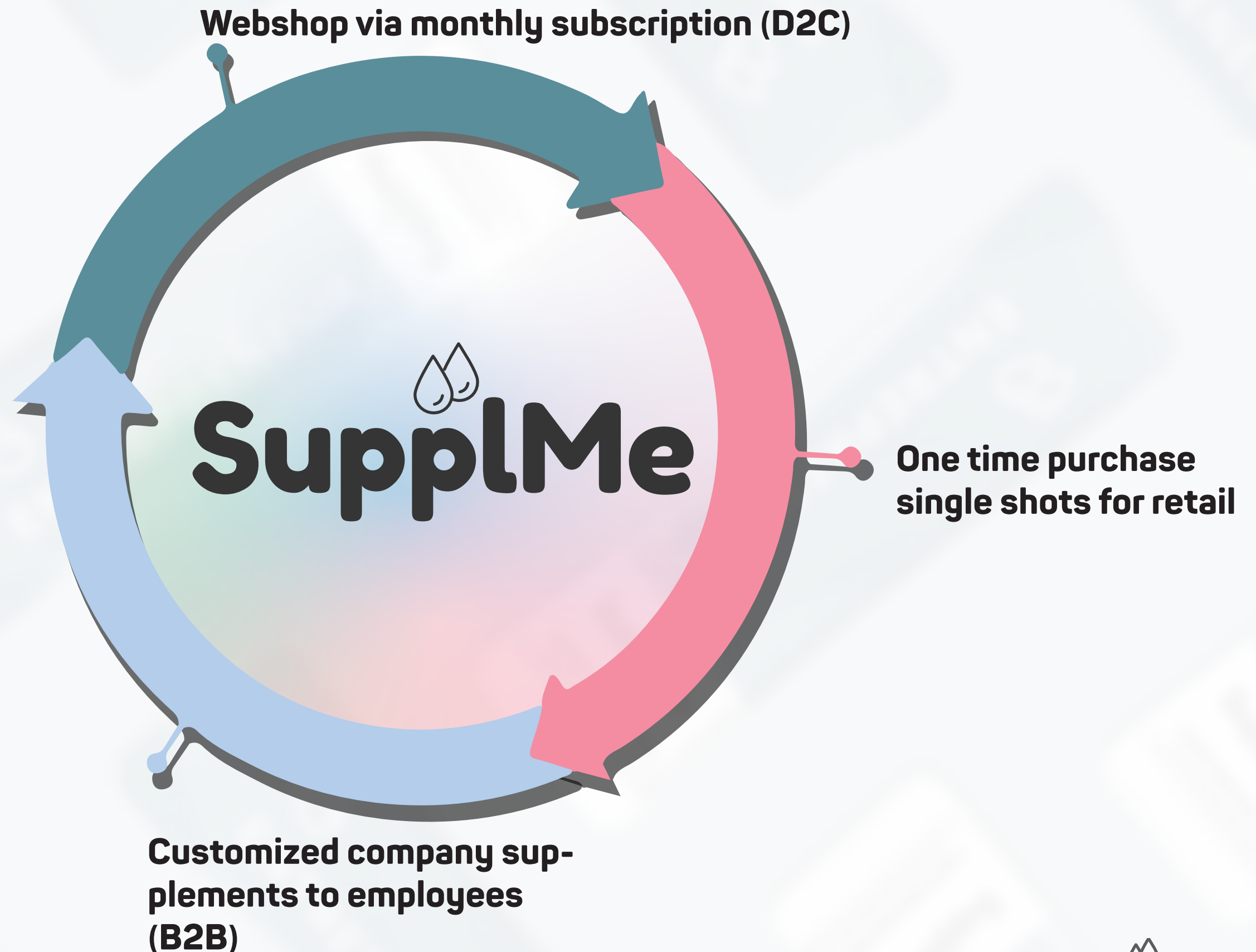
**Changing to our way of life**

**Significant opportunities in niche markets**

## FACTS

- SupplMe target group is women and men aged 25 - 45
- 71% of women take supplement and 59% of men.
- 68% of total population take supplements daily
- Fastest growing segment online
- Market expand at a compound annual growth rate (CAGR) of 6.3% from 2022 to 2030.





**SALES CHANNELS**

**SupplMe**

# Y1

## 30

Company  
Subscribers

## 1010

Subscribers

## 3x

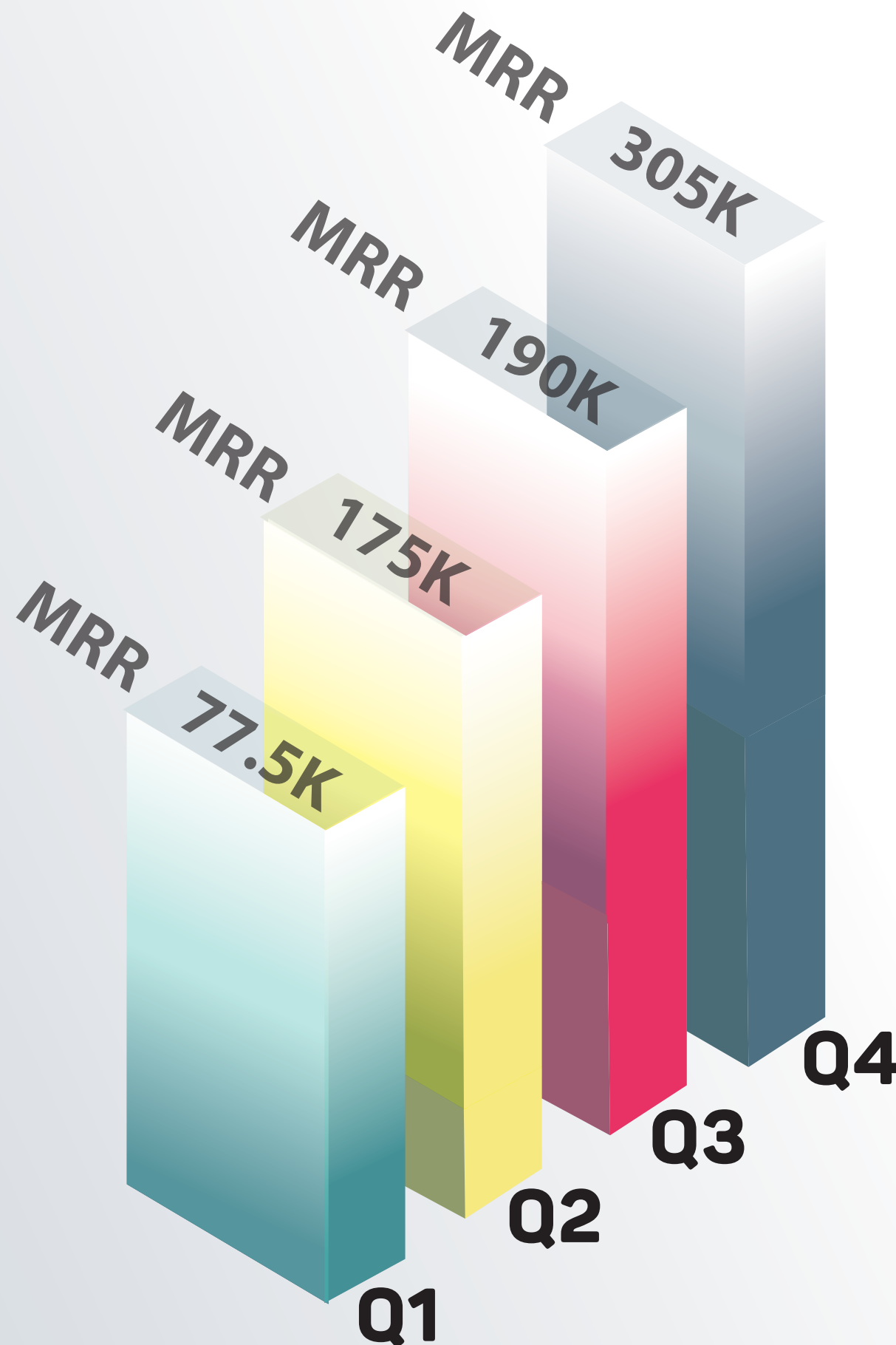
Markup

## 10%

Churn

## 59%

gross margin



Companies already  
committed



make *mi*  
influence



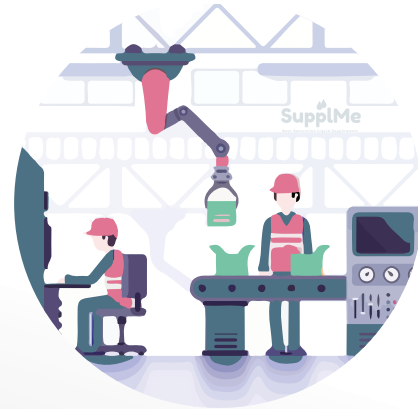
PREDICTIONS

SupplMe



We are not done quite yet!

# Future Plans



Year 1-2

Year 3-4



Personalized Gut Test



Data & Tracking



Super personalization



Building own lab  
& factory



Patented  
SupplMe formulas



Central hub for europe

FUTURE

 **SupplMe**



# TEAM



**Leopold Henriksen**  
Co-Founder & CEO

**Proven entrepreneur with a track record for sales & leadership in fashion and SaaS.**



**Nicklas Vang**  
Co-Founder & COO

**Global citizen and proven track record in operations with a TEAM CULT air for automation and management.**



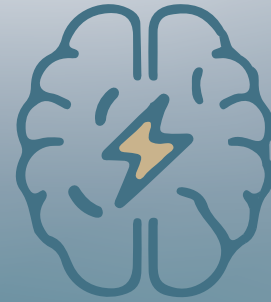
**Mathias Jönsson**  
Chief Marketing Officer

**Born content creator worked with some of the biggest names like Netflix, Adidas & Redbull**



**Yousof Tahtah**  
Chief Science Officer

**Ex-Novo Nordisk with a PhD in Bioanalytical Chemistry - on a mission to create the highest absorption vitamins.**



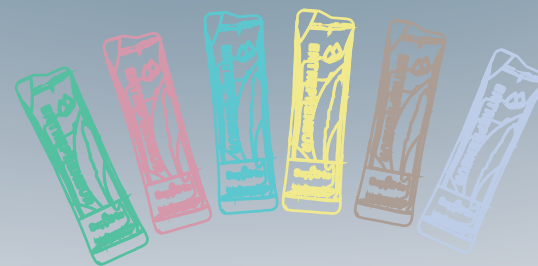
**We need a little push to get over the next 12 months & looking for an advisor to become the next SupplHero**



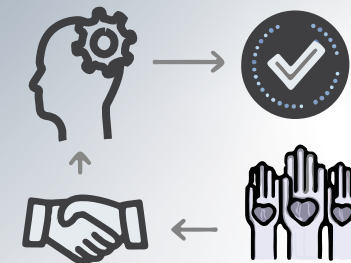
Worked with startups



Brand building



Funding & Expansion



**LOOKING FOR**

**SupplMe**

**Visit [Supplme.com/cvx](https://supplme.com/cvx)  
to get 20% off**

**Come join our table and try out our product**

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