

# INXO A/S søger 2-3 personer til vores bestyrelse

Pouline Middleton, CEO

*Mikkel Bender, europæisk patent advokat, medejer og bestyrelsesmedlem i INXO A/S*

*Peter Johannesson, ejer af In-Action A/S, investor i INXO A/S*



# Vi leder efter følgende kompetencer

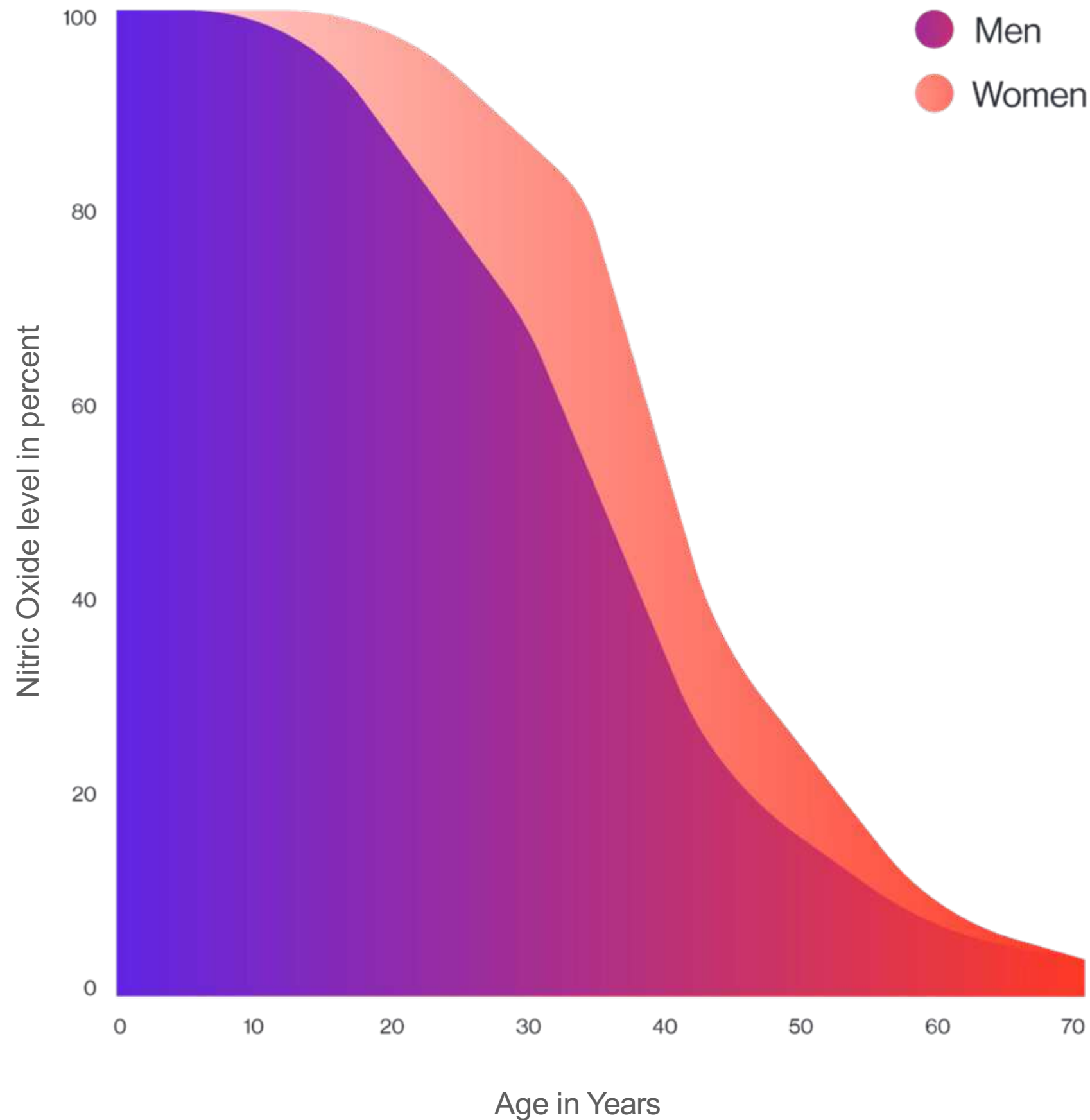


- B2C markedsføring
- Kosttilskud og/eller pharma
- International finansiering
- At gå fra start-up til scale-up



# XO® er et nyt revolutionerende kosttilskud

- XO® forstærker den seksuelle nydelse hos kvinder og mænd
- Det virker allerede 45 minutter efter man har taget det
- Verdensnyheden er netop blevet lanceret i DK
  
- Nu skal vi skrue op for markedsføringen - Også internationalt
  
- Til det søger vi 2-3 personer med de rette kompetencer



**XO<sup>®</sup>** øger mængden af nitrogen oxid, som allerede findes i din krop

**XO<sup>®</sup>** øger kroppens produktion af nitrogen oxid, så man opnår en mere intens og bedre seksuel nydelse.

Vi har fået patent på opfindelsen, og vores patentadvokat og medejer Mikkel Bender kan fortælle mere om videnskaben bag.

**Opløs XO®**  
**Drik det**  
**Vent 45 min.**  
**Et voila**

- Øget nydelse
- Mere energi
- Bedre mental klarhed

Spørg Peter Johannesson som er en af vores seneste investorer.



**Orange Juice**  
250ml of orange juice



**XO™**  
Standard, single-dose pack  
containing 12g of XO™ powder.

# Inxo A/S kort

## Produktet

XO® et kosttilskud der øger den seksuel nydelse uden bivirkninger eller risiko for afhængighed. Tests viser, at det virker for 80%.

## Konkurrenter

Receptpligtig medicin eller min. 1 måneds behandling vs. XO® som virker for kvinder og mænd efter 45 min. og fås i håndkøb.

## Markedet

Et globalt marked på 70 mia. kr.  
Med en anslået vækst på 7%/år

## INXO A/S valuation 70 mio. kr.

Baseret på to tilbud på vores patent på 30 mio. kr og 55 mio. kr.

## Produkt til marked

Lanceres netop nu i DK samtidig med at vi har sat en pre-A runde i gang

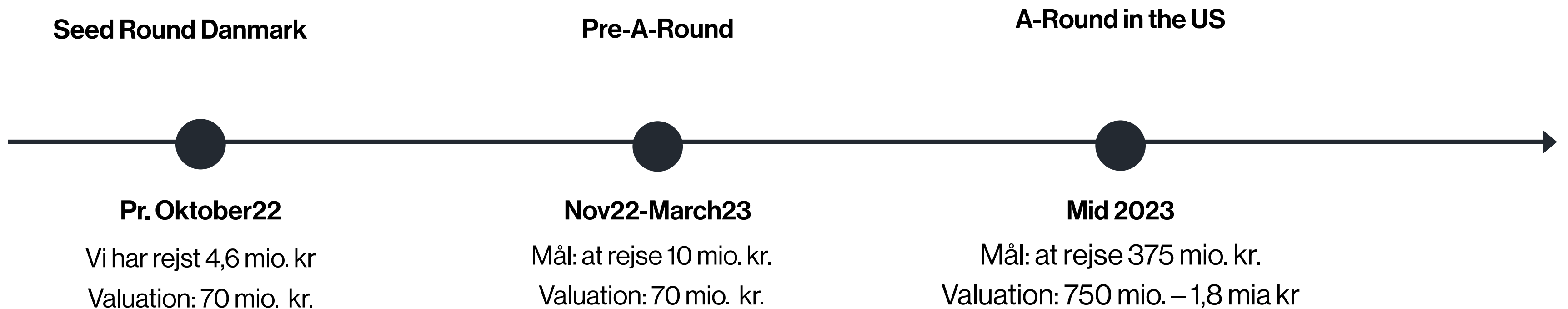
## Patenter

Danmark — udstedt Jul 2020  
PCT globalt — IPRP udstedt Jul 2020  
USA — udstedt Jan 2021 & 2022  
China — ansøgt Dec 2019

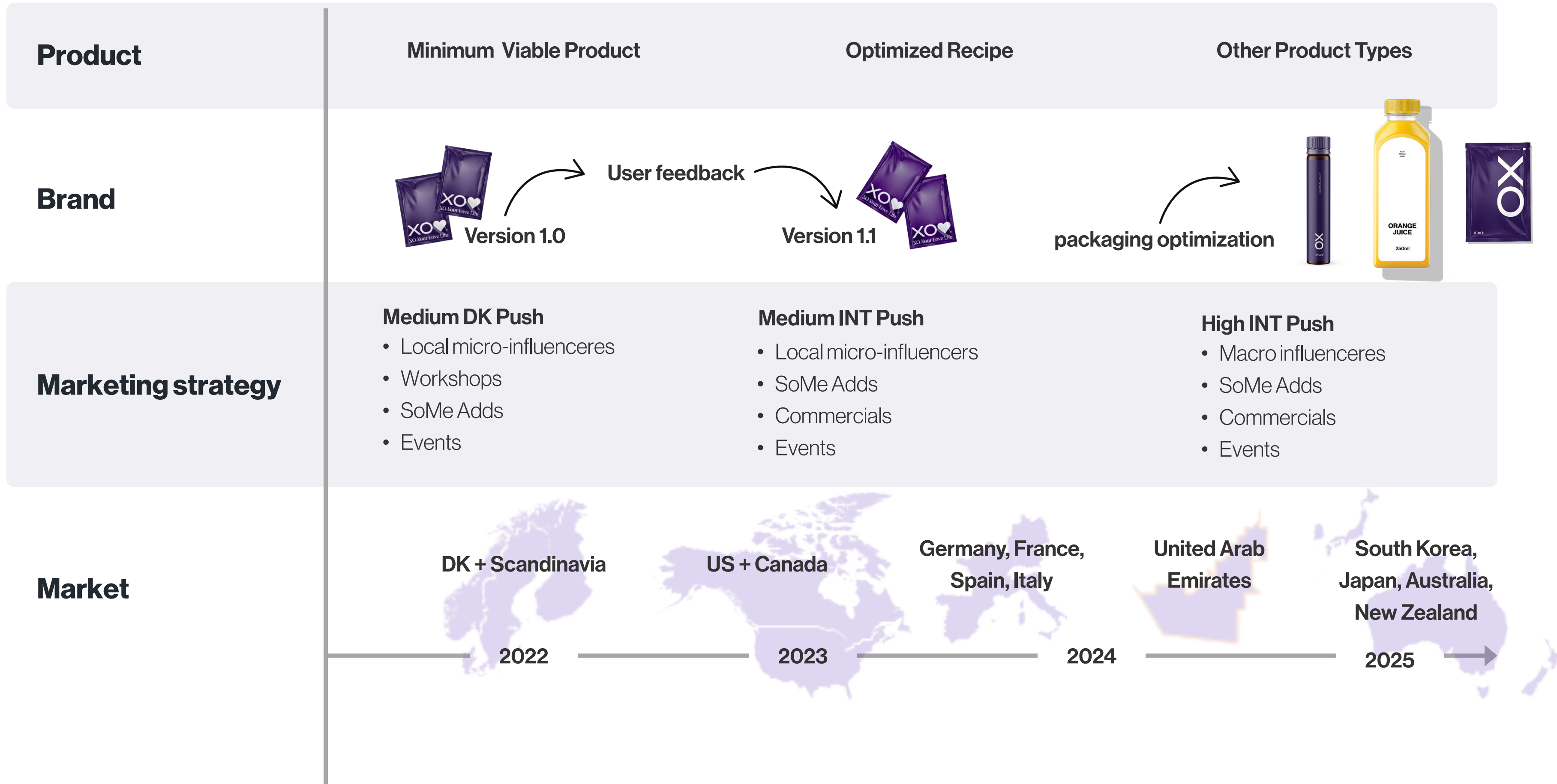
## Videnskab

Forskere har bevist, at der er mange positive effekter ved nitrogen oxid. Vi aktiverer nitrogenoxid i kroppen for at øge den seksuelle nydelse.

# Kapital rejsningsplan



FURTHER POTENTIAL FOR INXO A/S





# Bestyrelsen



## Niels Christian Nielsen

Chairman

Niels Christian Nielsen has served on the board of more than 40 companies; 15 of these as chairman, and has been involved in more than 100 M&A transactions.



## Mikkel Bender

European Patent Attorney / Cand. Scient. Molecular Biology

Mikkel Bender has a background in molecular cell biology and has been scientific advisor for several biotech companies. Managing Partner at Copenhagen Patents.



## Emilia van Hauen

cand.scient.soc. HD(A) & IAA

Emilia van Hauen is one of Scandinavia's most sought-after keynote speakers and most quoted sociologist on the topics of social tendencies and the zeitgeist, specially within young generations & gender/diversity issues.



## Jahangir Khan

Board Member / Founder

Jahangir Khan, Jahangir Khan brings 7 years of experience from the retail industry and 15 years of experience from the financial services. He studied at Copenhagen Business School.



## Paul Greenall

President & Chief Strategy Officer

Paul Greenall has extensive experience and a track record of creating value through complex problem solving, clear execution, and leadership of diverse teams toward a vision. Among other, for the Fortune 10 company McKesson.



## Katja Iversen

M.Sc. in com., BA in public adm. & Executive Leadership Education at Columbia Univ.

As a high-level adviser to private sector executives and institutions such as the G7, the Clinton Global Initiative, the World Economic Forum, UN, Kings College, MIT and Women Political Leaders, Katja Iversen has and is helping drive worldwide change.

# Ledelsen



**Pouline Middleton**  
CEO and investor

Pouline Middleton has extensive experience as an executive for especially start-ups in Europe.  
She has been involved in a number of M&As and has ensured investments of up to \$8m for technical start-up companies.  
She has worked extensively with international sales & marketing in Europe, the US and Asia.  
She holds an MBA from CBS.  
She serves as an external examiner at five universities in Denmark.



**Niels Christian Nielsen**  
Chairman of the Board & investor

Niels Christian Nielsen has vast experience as an executive, board director, and investor in multiple companies in the US and in Europe.  
He has served on the board of more than 40 companies; 15 of these as chairman and has been involved in more than 100 M&A transactions.  
He is a frequent advisor to governments worldwide; a visiting scholar at UC Berkeley and an Adjunct Professor at CBS.

Founders

**Jahangir Khan / Founder**  
**Brian Sussemiehl / Co-Founder**

Based on research made by  
**Dr. Djameluddin Zaferan, PhD**

# Til INXO A/S bestyrelse leder vi efter:



Personer med kompetencer indenfor et eller flere af disse områder:

- B2C markedsføring
- Kosttilskud og/eller pharma
- International finansiering
- At gå fra start-up til scale-up

# Som del af INXO A/S bestyrelse:

- Del af et firma, der lige om lidt er "Det vi taler om"
- Kontakt med tunge internationale profiler
- Del af en stor A-runde kapitalrejsning i USA
- Får en warrantaftale
- Deltage i muntre bestyrelsesmøder 😊



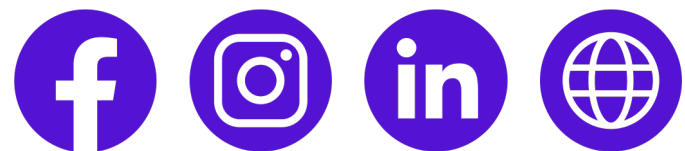
# Tak!



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inxo™

