



Nyt kørekort

Generhverv

Vores kørelærere

Allerede elev

Kontakt os

Se ledige holdstart

✓ 100% tilfredsheds/fortrydelsesret

★★★★★ Trustpilot: 4.7

✓ 98 % vil anbefale os til andre

DIGITAL KØREKORT PLATFORM

Vælg selv din kørelærer

Hos HeyWay vælger & booker du selv din kørelærer direkte. Nemt & hurtigt. Er din kørelærer på ferie, eller er kernen der ikke, så booker du blot næste undervisning hos en anden.

Nørrebro

Frederiksberg

Østerbro

Lyngby

Amager

Valby

Herlev

Automatgear

Vestegnen

Roskilde

★ 9.7 - 26 anmeldelser



Yasir M

500,- ekstra lektionspris

★ 9.9 - 95 anmeldelser



Yousaf

450,- ekstra lektionspris

★ 9.8 - 25 anmeldelser



Mahdi

500,- ekstra lektionspris

IN PARTNERSHIP WITH



FASTEST GROWING INDUSTRY PLATFORM



2 YEARS & 2 LOCKDOWNS

+ 25,000,000 DKK IN DIRECT REVENUE –

+ 10,000,000 DKK IN EXTRA SALES

2020 – 8,5M

2021 – 16,5M

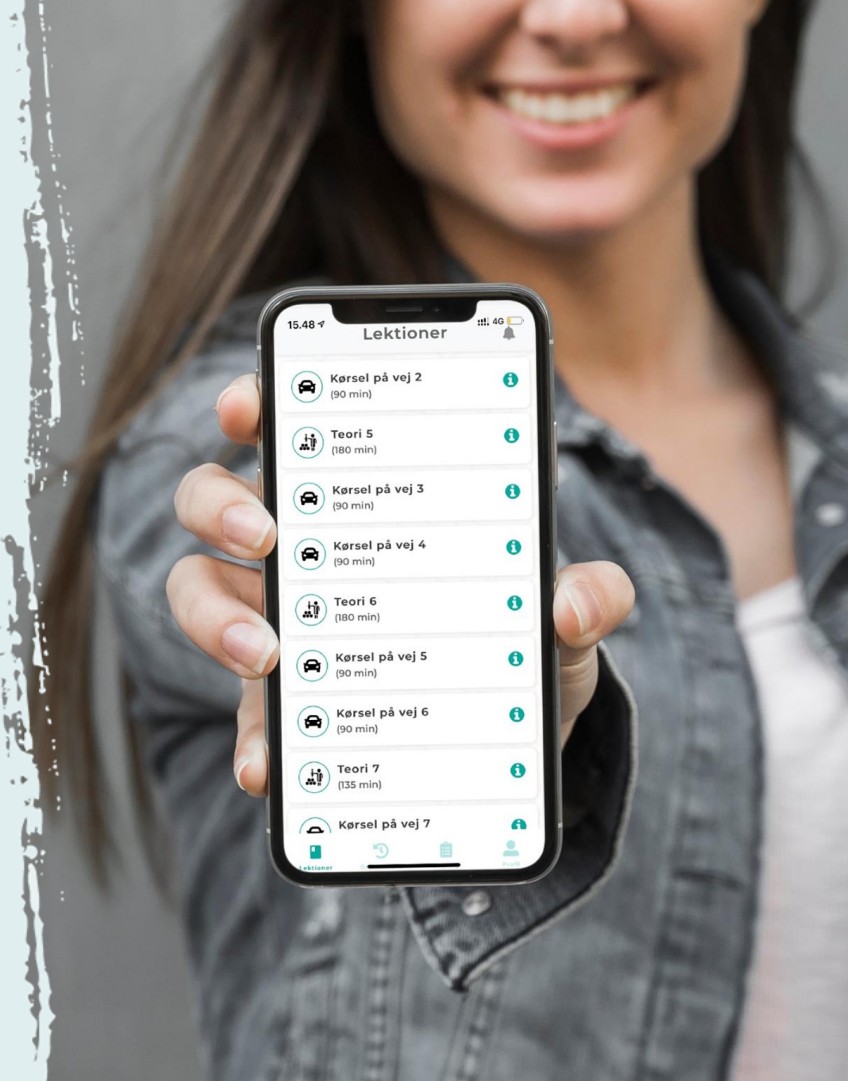
2022 Runrate +20M

27%

**GROSS
MARGIN**



OUR
**TECHNOLOGY
PLATFORM**
DISRUPT HOW
STUDENTS
**CONNECT &
BOOK** LESSONS &
IMPOWER
INSTRUCTORS



FAST



EFFICIENT



RELIABLE



GREEN



FLEXIBLE



+100.000 BOOKED LESSONS
+ 2000 RATINGS – AVV 9,4/10

IMPOWERING STUDENTS
WITH FLEXIBILITY & CHOICE

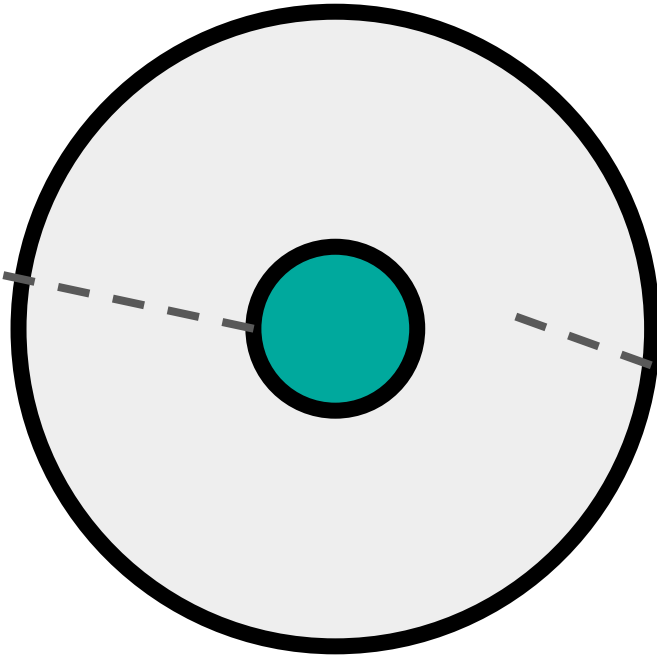
IMPOWERING INSTRUCTORS
& REMOVING 95% OF THEIR
ADMINISTRATION

IN PARTNERSHIP WITH





DKK **1,2B**
annual
market size
in **Denmark**



DKK **150B**
annual **Global**
market size

WE HAVE **SUCCESSFULLY** GENERATED **+25M**
NOW PREPARING TO RAISE **CAPITAL** TO **EXPAND**

TEAM **HEYWAY.COM**



HENRIK LUND - CEO

Co-Founder - Entrepreneur
Business engagements and exits in many fields.
20+ years business experience in BtC & BtB – Marketing & Sales



MAHDI RÜTZOU - COO

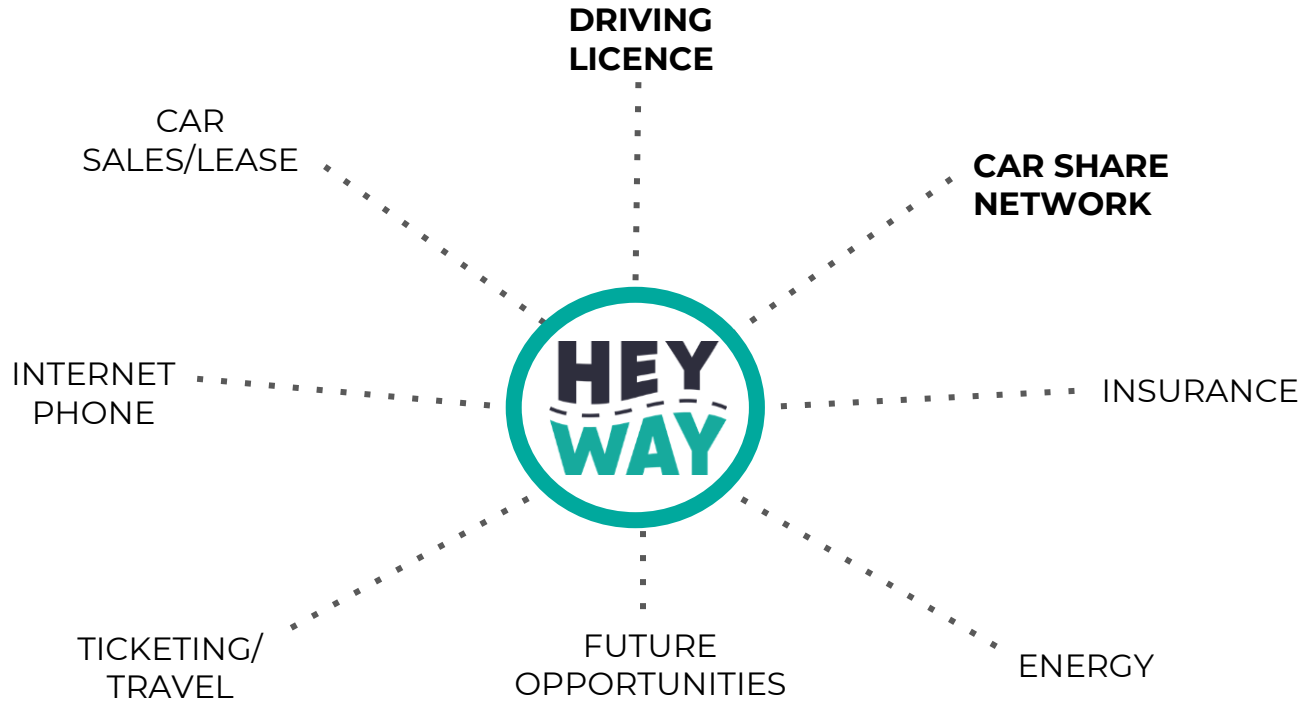
Co-Founder – Entrepreneur
6 years of experience & Successful leader in the driving instructor community.
Experienced operator of businesses

IN PARTNERSHIP WITH



OFFICE/REMOTE: +30 DEDICATED PEOPLE

PLATFORM: +50 CERTIFIED INSTRUCTORS



IT IS ONLY THE BEGINNING. OUR TECH, KNOWLEDGE BASE AND BRAND ALLOW US TO CAPTURE & IMPROVE **MORE MARKETS IN THE FUTURE**